



July 20, 2020

PRODUCT BULLETIN

SUBJECT: NewAge Epoxy Tape to Phase-out and Replace Epoxy Touch-Up

Dear NewAge Representatives, Distributors, Contractors and Building Owners:

In response to customers' requests, NewAge is rolling out Epoxy Tape that will be the second generation to the existing epoxy touch-up kit. This new epoxy tape product is in stock and available for sale now.

Below are the benefits:

Time: The new Epoxy Tape will save labor hours.

Cutting the tape to length and applying the tape will save

precious minutes in each installation.

Efficiency: The new Epoxy Tape can be easily used on multiple jobs

and does not require additional equipment like the gun and mixing tip.

Cost: The Epoxy Tape will prove to be much more cost effective

over single and multiple projects.

Proven: This new technology has been proven over years of product

development trials and actual installations all over the world.

Attached are the installation instructions. Please note that the only required tools are scissors and a measuring tape. The tape is simply cut to length based on the diameter of the cut pipe. Cut the tape, apply the tape and move on.

As with the epoxy touch-up kit, the tape is only required in severe situations. The Epoxy Tape or the touch-up epoxy kit is only required where the waste flow 4.4>pH>7.1. In all other situations, the tape and/or the epoxy kit is not required.

Update all specifications now! Building owners, please contact your NewAge representative or your NewAge manager to update the touch-up specification now so it will be relevant for all future projects.







NewAge representatives and wholesalers – contact all of your accounts who currently use or have used the NewAge epoxy touch-up kit in the past so they are aware of this opportunity and can make the change as needed.

There is only one SKU available. To give everyone an idea of the number of cut-ends that can be covered, below is the approximate number of cut ends for each of the sizes below:

Pipe Diameter	Required Tape Length	Approximate Number of Cut Ends Covered in One Roll
1 ½"	5 ¼"	140
2"	6 7/8"	108
3"	10 3/8"	70
4"	13 5/8"	53
5"	16 ½"	44
6"	19 ¾"	35
8"	25 7/8"	26
10"	33 ½"	20
12"	41 1/8"	15
15"	51 ½"	13

NewAge is very excited to bring this opportunity of an added level of protection to building owners while simultaneously bringing labor savings to plumbing contractors. If there are any questions, comments or concerns, please contact your local NewAge representative or your NewAge regional manager.



